

## **OPEN CALL TO NEW MEDIA COMPANIES FOR MELTING SILOS CONCEPT DEVELOPMENT PROPOSALS**

Agentic Communications, the National Film Board, and the SFU Praxis Centre for Screenwriters are launching the "Melting Silos" concept development with the participation of Telefilm's Canada New Media Fund - Sectoral Assistance.

The goal of the Melting Silos Program is to connect local filmmakers and new media talent in a way that educates both parties and facilitates the development of project materials to be ready for production.

We're now seeking a small group of accomplished new media professionals who would like to produce narrative web-based work with a group of accomplished filmmakers.

**We're inviting you to partner with accomplished filmmakers with strong narrative based projects that have trans-media potential. Your interest in participating must be received by October 19<sup>th</sup>, 2009**

As the filmmakers need not have new media skills, but a curiosity and desire to dive into this world with a creative idea, the new media professionals will need to provide technical and creative support for the projects. New Media Developers need not have story writing/telling expertise but possess a strong understanding of the interactive medium and have production proficiency.

The end product of the Melting Silos program will be a developed online concept with a pitch package complete with a functional demo or prototype ready for Production Assistance.

This concept development process will involve 4 days of workshops in November and December, including time from industry. As a new media professional, you will be asked to provide up to 20 hours of consultation from the accomplished interactive media firm that is matched to your project.

### **Here are some key points of the Melting Silos Program:**

° Filmmakers will submit a narrative based project they feel could benefit from trans-media delivery. It can be an extension of an existing or proposed film; a game with narrative content; a stand-alone dramatic, fictional or experimental piece using live action, animation, text, stills, etc. We are looking for ideas that are meaningful and creatively exciting, whether they are commercial, socially committed, wildly experimental or all three.

° At this stage we are making an open invitation to BC-based filmmakers and ultimately up to 6 will be chosen to participate in the project. They will be selected by the quality of the idea itself as well as their experience level and ability to deliver. A similar number of New Media companies will be sourced.

° At present there is an honorarium available to cover your time commitment during the 4 days of workshops (2 two day sessions) in November and December, of which attending is a mandatory component of the program.

\* Each new media company will have first right of refusal to produce the new media components should the project secure production financing. You are welcome to source additional funding from other parties and negotiate more extensive involvement with the filmmaker you are paired with.

\* Lastly, the NFB will also retain first right of refusal but no obligation to move the project forward into production or co-production.

*Please let us know ASAP if you are interested in participating in this initiative. We see it as a great opportunity for filmmakers to bring their creative skills into a new medium with the support of the interactive community building lasting community ties and fostering a collaborative relationship building environment for innovative trans-media content production.*

**For more information, contact:**

Adam Gooch, Agentic Communications, 604.255.2131 [adam@agentic.ca](mailto:adam@agentic.ca)

**Interest needs to be submitted to [adam@agentic.ca](mailto:adam@agentic.ca) by October 19th, 2009**

**Please include your production ability (skill sets), your interest in participating and a few examples of relevant work (URL's only please)**